

DAB Minutes 2/21/2016

Budget

- \$575 currently, will be getting \$500 more sometime this semester
- Study break cost \$160
- Assume we will spend: \$160 another study break, t-shirts for palooza, \$200 Penn face
- Assume we have about \$200 left
- How can we raise money?
 - Apply for SAC funding
 - Date with the Dean
 - Profit share fundraising (SweetGreen or Chipotle?)
- Will try to meet with other school boards to see how they operate

Judith McKee: College Graduation Speakers

- Needs 4-5 people to find people to speak at the College Graduation ceremony
- Rebecca, Nina, Dan, Jeremy

Data Analysis

- Emily: high responses about students considering a “very competitive” environment - next step is finishing, finding representative audience, and sending survey
- Victor: 40% of students receive financial aid, working with sociology professor, sending survey about food/nutrition/accessibility - wants to avoid working with the dining advisory board because he thinks they'll disagree with his ideas
- Santosh: Coffee with faculty because students want more connections with their professors, forms for students to fill out
- Shay: $\frac{2}{3}$ Penn students receive work study - create an introductory guide to work-study, first reach out to employment office, having trouble contacting people but still trying
- This is a lot of surveys - Can we send just 1 comprehensive DAB survey?

Palooza

60-Second Lectures

- Fill out David's survey
- Maybe some kind of on-demand/customizable lecture feature on a computer screen - use the website and videos already filmed
 - Could do the pre-recorded and the in person
 - Hard to get people to stay and listen to the in-person 60-second lectures
 - Sophia can create a DP survey to vote for professors so there's more information - we can also publish our schedule of performers and speakers
 - Can we make the speakers loud enough so people in food truck lines can hear

Performers (Matt)

- Send mass email to performing arts groups

- We won't have a dance floor, will this be a problem? We could put them on the side of the Ben Franklin statue/in front of College Hall
- We can film them because we can't pay them

Logistics (Dan & Natalie)

- Sent an email to College Office to get specific contacts
- Looking into permits for food trucks because that's previously been a problem
- Look into alternatives in case it rains - we should book Houston in advance, just in case

Coordination (Sam, Sarah)

- Emailing all the departments by the end of the week
- Will work on layout once we hear from the departments

Designing a filter for palooza

Somehow can we get a profile of who's actually coming to palooza

- Have a jar and color code pieces of paper that people put in depending on what grade they're in (students, year, prospective students)
- Could we do a prize draw? too much of a commitment
- Jeopardy or other games? Could be more of a last minute thing, would be about \$100 in prizes/expenses - interactive, Freshman especially loved it
- We could use stickers or a little pen
- Put the jar in busiest areas
- Main question is if we want it to be anonymous - could have different stickers for each grade and you take the sticker that corresponds to your grade, count how many of each pile are left
- 4 different colored raffle tickets
- Stand and repeat to take pictures in front of to make things more interactive - find the cutout of Ben Franklin
- Increase interactivity: dunk tank, pie in the face
- Big chalk board: "I love the college because..."